

# **OPPORTUNITIES FOR THE DECISION MAKER**

## QUEST LEADERSHIP COMMUNITY

### WHAT IS THE QLC?

The Quest Leadership Community, which takes its members to a new level of networking and business engagement, is the ultimate ongoing learning experience for CIOs and their direct reports. The QLC goes beyond the use of applications and delves into timely leadership and IT management issues from a strategic perspective. This unique community allows for QLC members to gain and share insights that will improve not only how they use their applications, but more importantly, how they leverage IT in running their businesses.

The QLC and The Advisory Council (TAC), which provides IT organizations with access to objective, actionable advice for resolving IT issues, have formed an official partnership, which opens TAC's network of IT experts and its benchmarking services to QLC members, giving them a competitive industry edge.

## ROUNDTABLES

The Regional Roundtables are QLC signature events designed as highly-engaging, interactive experiences that stimulate open discussion, shared learning and most importantly, deliver personalized value. These discussions will include Oracle representatives and thought leaders from a variety of software and service providers.

The QLC Regional Roundtable Series in 2011 will consist of multiple topics, each held twice during the year in separate parts of the country. The series will include the following topics and will be held in the following locations:

Extending Your Portfolio to Gain Competitive Advantage - Boston - June 14 - San Diego - August 15

Adaptable Infrastructure - Atlanta - October - Dallas/Fort Worth or Houston - November

### **MEMBERSHIP COSTS**

**\$2500** - If you already have a Quest corporate membership or are not eligible for one.

**\$3500\*** - If you are eligible for a Quest corporate membership but do not currently have one.

\*This includes a Quest corporate membership and all its benefits.

## DO YOU STAND OUT?

Everyone gets the same technology packages from Oracle. Gaining competitive advantage comes down to who utilizes the product in a unique way; who stands out.

#### Alan Guibord, founder of TAC

#### MEMBERSHIP BENEFITS

With a QLC Membership, 3 decision makers in your organization get:

- 1. Additional Benefits from The Advisory Council - Exceeding cost of QLC Membership
  - a. Access to research archives
  - b. Reduced pricing on consultation services
  - c. QLC-driven research
- 2. Strategic Relationships with Oracle
- 3. Ongoing guided connection to peers, thought leaders and Oracle
- 4. The Executive Download a regular newsletter to keep you informed about news affecting the QLC community
- 5. Access to the QLC website -Launching summer of 2011 and crucial for ongoing communication and networking
- 6. Access to a dedicated QLC Concierge and discounts to Regional Roundtable Events

#### **INFORMATION**

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